



DANIEL ROSEHILL

EXPERIENCED WRITER AND MARCOM
PROFESSIONAL WITH TECHNOLOGY FOCUS

Available for freelance/contract opportunities

Portfolio: dsrghostwriting.com/portfolioaccess (password: 0587806067)

SUMMARY

Versatile marketing communications (MarCom) professional with a deep passion for technology. Experience working in both the communications and editorial functions.

CONTACT



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dsrghostwriting.com/zoom



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EDUCATION

MA, Political Journalism

City University London

Master's degree in journalism from a UK center of excellence. Hands-on training in both news reporting and audio and video multimedia production.

BCL, Law

University College Cork

Undergraduate degree in law. Included modules in international law and contract law.

SKILLS

- Writing / editing / ghostwriting
- Public relations
- CMS: Wordpress
- Email marketing and automation
- Google and web analytics
- HTML, Git, AWS, Ubuntu Linux

PROFESSIONAL EXPERIENCE

DSR Ghostwriting, Founder

2016-PRESENT

Long form thought leadership writing services for companies, individuals, and agencies.

Ayyeka, Marketing Communications (MarCom) Manager

2017-2018

Managed all internal and external communications on behalf of an Industrial Internet of Things (IIoT) company.

Ghostwriting for company leadership; drafting of articles and white papers; social media and website management.

Finn Partners, Assistant Account Executive

2015-2016

Wrote press releases, monitored media, and placed stories for high-tech accounts (CRM, medical devices).

Ecanvasser, Marketing Communications (MarCom) Manager

2013-2014

Initiated, managed, and developed full-stack marketing and communications for an Irish political technology startup.

Developed newsroom; managed media relations (resulting in international coverage); produced all collateral.

IrishCentral, Freelance Contributor

2010-2012

3 month internship writing articles for website and newspaper followed by 2 year freelance engagement. Wrote a popular blog on the website for two years. Articles were published in The Irish Voice and online.

Cork Student News, Founder, Editor

2010-2012

Founded, edited, and operated university news website that re-branded and expanded nationally before its sale.

Became the second most visited college news website in Ireland. Shortlisted for a national design award.

Awarded place in inaugural intake of university's graduate business acceleration program, IGNITE.

- References and client testimonials available upon request.